

"The Real No-Brainer"

Mitsubishi **FUSO** FE 4-cyl Turbo Diesel vs. V-8 GAS Ford/GMC/Chevy/Dodge

| Gas | | Diesel | Features that Really Matter | | | |
|---|---|--------------|---|--|---------------------|--|
| 30,000 | Miles per year | 30,000 | Features | Fuso FE | W Series- Gas | |
| 9 | Miles per gal. | 13 | Automatic Transmission | Six Speed Aisin | Four Speed | |
| 3333.33333 | Gal. purchased per year | 2308 | Cab Safety Features | Side Impact Beams | N/A | |
| \$ 2.99 | Cost per gal. | \$ 3.69 | Larger Cab Size | Larger Interior Area | 10 Year Old Cab | |
| \$ 9,966.67 | Annual Fuel Cost | \$ 8,515.38 | Braking System | 4 wheel disc | Disc/Drum | |
| 5 | Years of Ownership | 5 | Brake Warning System | In dash light | Squealer on pads | |
| \$ 49,833.33 | Total Fuel Cost in 5 yrs. | \$ 42,576.92 | Engine Exhaust Brake* | Yes | No | |
| | 5 Yr. Diesel Cost Saving: | \$ 7,256.41 | Base Vehicle Warranty | 3YR/Unlimited Miles | 3YR/36,000 Miles | |
| | | | Additional Power Train Coverage | 5YR/175,000 (Std) | None | |
| \$ 29,000.00 | Acquisition Cost of truck | \$ 33,000.00 | Frame Strength | | | |
| 15% | Residual Value @ trade | 25% | Section Modulus | 8.11 | 7.2 | |
| \$ 4,350.00 | Trade Value | \$ 8,250.00 | Resistance Bending Moment | 415,232lbs.-ft./in. | 316,800lbs.-ft./in. | |
| | Diesel Trade In Advantage | \$ 3,900.00 | | | | |
| | Diesel Operating Cost Adv. | \$ 11,156.41 | FUSO Warranty is the best in our industry! | | | |
| | Gas Engine Initial Price Adv. | \$ 4,000.00 | | | | |
| | Overall Diesel Advantage | \$ 7,156.41 | | | | |
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| Looking at the facts, the Mitsubishi Fuso 4-cyl, Turbo FE diesel is the best choice when comparing to Ford, Isuzu NPR/GMC/Chevy gas engine. | | | | | | |
| The miles per gallon shown in the computation above may vary, but a diesel will get better fuel mileage than the V8 gas engine. | | | | | | |
| A gas engine Isuzu/GMC/Chevy/Ford may cost you less when you buy it, but will cost you thousands of dollars more over the life of your truck. | | | | | | |
| At five years of use at 30,000 miles per year, a gas truck has little resale value with 150,000 miles on it, a diesel FUSO is still under warranty. | | | | | | |
| | Many of our FUSO customers are in the 12 to 14 MPG range. | | | * Significantly increases brake maintenance intervals. | | |
| Test drive a Mitsubishi Fuso FE today and you will see the difference for yourself! | | | | | | |
| Call Tom Tesch at Richfield Service, Inc., your Mitsubishi FUSO Dealer 262-628-3338 | | | | | | |
| 10/14/2008 | | | | | | |